



Position Description

Missions Manager

Speaking fluently in more than 200 languages and dialects, TWR which knows no cultural, geographical, religious or political boundaries is reaching and engaging millions across the world for Jesus Christ with biblical truth in 160 countries through a variety of media. Together with international partners, local churches and other ministries, and now accessible by 80% of the world's population, God has enabled TWR since 1952 to help lead people from **doubt** to **decision** to **discipleship**, leaving a *lasting spiritual footprint*.

TWR also reaches out through different holistic community projects, listener groups, health seminars, pastor leadership training, children educational support and specific focus on women through the Project Hannah ministry.

TWR Australia – PO Box 275, Kerrimuir VIC 3129

VISION

To reach the world for Christ by mass media so that lasting fruit is produced

MISSION

To assist the Church to fulfil the command of Jesus Christ to make disciples of all peoples, by using and making available multiple media to:

- Proclaim the Gospel of salvation to as many people as possible
- Instruct believers in biblical doctrine and daily Christ-like living
- Model our message through our corporate and cooperative relationships

CORE COMPETENCIES

- Translating, contextualising and adapting biblical truth into the heart language of the end user
- Producing content in more than 200 languages and dialects using in-country workers
- Delivering content to a global audience in an efficient, cost effective manner
- Reaching unreached people groups
- Penetrating restricted access countries
- Training indigenous leaders
- Fostering international partner relationships
- On the ground follow-up in cooperation with the local church

GLOBAL OBJECTIVES

TWR's objective is to assist the Church worldwide through Christ-centered programming and outreach opportunities that focus on ministry initiatives encompassed in the Mission's Global Strategic Plan.

1. *Disciple believers and train indigenous leaders* - Strengthening the faith of new believers and preparing new leaders are trademarks of TWR's work. Daily programs provide training and systematic teaching to pastors and lay leaders who would not otherwise have access to them.
2. *Reach the world's oral societies* - Oral cultures around the world communicate through stories, narratives, songs and proverbs. To reach these people groups, TWR develops narratives (such as The Radio Bible) to imitate the way Jesus told His stories.
3. *Engage the world's youth and children* - Globally, there are nearly 3 billion young people under the age of 25 — over 1.8 billion of them are under the age of 15. Studies show that early exposure to Christ dramatically increases the possibility for children to experience a lifelong faith. TWR programming aims to capture the attention of this age group.
4. *Actively reach out to women who are hurting and rescue the broken hearted* - Suicide, sexual slavery, poverty and abortion are tragedies that disproportionately victimize women. TWR's programming reaches millions of women worldwide with a message of hope. Bringing the gospel through women's programming has the power to dramatically improve the circumstances of millions.
5. *Minister to the sick and needy* - Health conditions plaguing millions of the world's poor often make it difficult for them to be concerned about spiritual development. TWR develops broadcasts that address basic health and sanitation needs to reach suffering people and assist health care workers with God's message of unconditional love and forgiveness.
6. *Strategically expand the leverage technical capacity for greater ministry impact* - As the urgency of reaching the world for Christ in this generation grows, so does the need to use new technology in a timely manner. When cost-effective and appropriate, TWR seeks to expand and leverage its technical capacity for greater ministry impact.

TWR AUSTRALIA KEY OBJECTIVES

- To support and actively participate in the TWR Global Strategic Plan, both globally and locally
- To provide tangible relevance and engagement with domestic TWR markets
- To achieve significant Christian-NFP market growth in Australia and New Zealand
- To develop TWRA/NZ into a sustainable and fully operational organization for missional impact

1. POSITION PURPOSE

To engage, enable and enrich various stakeholders in their missional experience & relationship with TWR.

2. POSITION SCOPE

The ever changing behaviour and expectations of those within TWR's markets requires the Missions Manager to engage as the personable front of the organisation with its various stakeholders in a variety of tangible ways.

Working closely with the National Director and other personnel, the incumbent will enable the experience of the TWR public to be realistic and rewarding according to their level of interest and commitment. Such a role requires a passionate ambassador of TWR whose conviction to take Christ to the world will be inspiring and empowering.

Outcomes for TWR may include Australians becoming missionaries, local representatives, stronger donors, serving as a volunteer or intern, participating in a church partnership or overseas vision trips.

3. PRIMARY OBJECTIVES

- a. Research and target various key markets toward greater engagement
- b. Increase awareness through tailored promotions and interactive experiences
- c. Create and manage appropriate processes and opportunities for service
- d. Facilitate appropriate facilitation, support and education for effective engagement
- e. Ensure that any level of engagement is positive and fulfilling

4. DETAILED RESPONSIBILITIES

Enable greater participation and interaction in TWR mission through:

- a. Promotion and awareness raising of TWR mission and its various points of engagement/needs
- b. Provision of personable interaction and nurture for those engaged with TWR
- c. Development of productive relationships with bible colleges, churches and other agencies
- d. Recruitment campaigns for missionary, intern, volunteer and other opportunities
- e. Management and facilitation of sending agency processes and training
- f. Liaison and nurture of candidates, missionaries, representatives and other volunteers
- g. Project Management of overseas vision trips, and incoming international deputations
- h. Establishment of local donor engagement activities toward effecting greater support
- i. Management of projects between TWR and its partners
- j. Production of engagement collateral
- k. Assist in maintaining relationship data on the donorbase
- l. Other duties as directed

5. KEY SELECTION CRITERIA

Genuine capability to enable this position will be demonstrated through

ESSENTIAL

- Christian faith commitment and a strong personal support network of faith
- Demonstrable ability to engage and recruit others in worthwhile initiatives
- Sound understanding of mission engagement benefits for individuals and groups
- Exceptional interpersonal and communication skills
- Ability to develop and manage sound support processes
- Flexible organisational and good project management skills
- The ability to work under minimal supervision
- Evidence of strong IT skills across Microsoft Office programs
- Availability for occasional interstate and international travel
- Current drivers licence

DESIRABLE

- Heart for global Missional broadcasting
- Working experience in the not-for-profit/ministry sector
- Understanding of donor nurture processes
- Overseas travel and/or work and/or mission experience
- Workable knowledge of internships
- Understanding of sending agency processes
- Personal experience as a committed volunteer

6. POSITION DIMENSIONS

The Missions Manager position reports directly to the TWR Australia - National Director, carrying a significance for the organisation second to the ND. This role also works in collaboration with other key roles as they are established.

While there is flexibility in terms of hours, the effectiveness of the role will make it difficult for it not to develop towards becoming full time. Based in Box Hill, Melbourne the role will require the occasional out of office hours work, and extended travel. The position is suitable for a self supporting, mission minded person seeking to make a greater contribution.

For further enquiries, please contact National Director connect@twr.org.au. An application outlining skills and experience in relation to the Selection Criteria, can also be forward to the same e-address.